



## CASE STUDY

# TAJ HOTEL, AMER

### LUXURY SECURED, INVISIBLY

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Location : Amer, India

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Sector : Hospitality

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Product Featured : Safety Film



## CHALLENGE

**Protecting Elegance, Without Disrupting It**  
At Taj Mer, aesthetic sophistication meets meticulous attention to guest experience. With expansive use of glass elements, the hotel faced several modern safety and operational concerns-



## SOLUTION

**Crystal-Clear Protection, Built for Hospitality Standards**  
An optically clear polyester laminate designed for silent strength in premium places.



## RESULTS AND BENEFITS



**Risk of Accidental Glass Breaking** in public-facing zones like lobbies and lounges posed liability risks



Engineered to **prevent shattering or flying shards** in case of accidental impact or thermal stress, applied to glass doors and facades



**Guest & Staff Safety Secured-** No risk of glass-related injury in the event of breakage



**Design Aesthetic Preserved-** The invisible film doesn't alter the existing color or texture



Glass partitions in guest-accessible areas required **reinforcement without visual obstruction**



Maintained **100% visual clarity** - Ensuring zero change to the design language of Taj's signature glass aesthetics



**Peace of Mind for Hotel Operators-** Quietly mitigates risk & liability in public zones



**Enhanced Durability-**Protects glass from scratches, cracks, and thermal stress



Heritage-inspired architecture demanded a solution that would **not alter the visual elegance of any surface**



Provided **added compliance with international safety norms**, reinforcing Taj's global hospitality standard



**Zero Operational Disruption-** Installation completed with full adherence to hospitality service flow